

Speed
Accuracy
Efficiency
Flexibility
Productivity
Profitability

PHINet FedTax Database Service **A productivity tool for the '80s**

A genuine breakthrough in tax research, Prentice-Hall's PHINet FedTax Database Service links two dynamic, powerful resources—today's high-speed electronic technology and Prentice-Hall's unique "databases" on federal taxes...To bring you an online document search-and-retrieval system that delivers against your most pressing need: increased efficiency and productivity in tax research.

With PHINet FedTax at your command, you'll net benefits you can measure: increased profits and client satisfaction. By radically reducing the time required to research any tax issue and respond accurately to client needs, PHINet FedTax not only enhances the quality of your client services, but also allows you to expand your client base—to serve more clients more effectively.

Developed, refined, and tested for more than a year, PHINet FedTax represents a major investment for Prentice-Hall—and a genuine tax advantage for you. Integrated in one remarkably flexible and affordable system, the individual features of PHINet FedTax work together to give you a professional edge that can be yours today—in the productivity tool of the decade.

Comprehensive data

Stored in a computer memory, the PHINet FedTax Database contains the same critical tax documents issued through Prentice-Hall's Federal Taxes Looseleaf Services—and more. Now you can immediately access and selectively retrieve all the following:

- Internal Revenue Code: Full text of the 1954 Internal Revenue Code, as amended (by Code section)
- Committee reports: Verbatim excerpts of reports from legislative committees (House Ways and Means, Senate Finance, Conference Committees)
- Regulations: Full text of final, proposed, and temporary Treasury regulations
- Revenue procedures: Full text of Internal Revenue Service procedural guidelines
- American Federal Tax Reports, AFTR 2d Series, Vols. 30-51 (full text from 1973 to date)
- Tax Court Memo Decisions (from 1973 to date)
- Tax Court Reported Decisions (from 1973 to date)

them at any later date: They'll all be "saved" in the PHINet FedTax Database—the only tax information storehouse enhanced daily with real "working" data.

Revolutionary speed

Using today's electronic computer technology, and following a simple command procedure based on standard tax research methods, you can immediately access and search the entire FedTax Database. Once you're linked to PHINet, you simply follow a set of easy instructions to enter your pre-prepared tax query on your computer terminal. Within seconds after your search-query "command" is entered, the FedTax Database will have been completely searched for every occurrence of a reference that relates to your query—and the results are flashed on your video screen.

Unsurpassed accuracy

When productivity is the sum you're seeking, to research speed you must add accuracy, the second vital element of the PHINet FedTax system. This is a quality guaranteed in two ways: first, because the information stored in our database is itself both current and accurate; and second, because the electronic, high-speed search you command overlooks nothing, lets no answer "escape."

Global search

Whether you enter the system by keyword or phrase, by Code section or case name (or through numerous other techniques not possible with even the best-indexed print services), you can be assured that your search is truly global—through an electronic scanning system that isolates and retrieves every possible pertinent reference related to your query.

Proven delivery

User-tested by practicing tax professionals at more than 20 Beta Test Sites across the country, the PHINet FedTax Database Service has been fine-tuned and released only after its proven effectiveness in delivering the speed and accuracy you need in meeting all these research assignments:

- Isolating a quick "answer" to a very specific "question"

While PHINet may be accessed through any number of dedicated terminals or communicating word processors, the best news about flexibility is that PHINet can be accessed through almost any personal computer that communicates. By attaching it to a modem (a simple device that translates computer-transmitted signals over telephone lines), you're in touch with PHINet.

- Private Letter Rulings (from their first date of release, 1977, to date)

Editorial enrichments

In addition to storing these "traditional" references essential to tax research, the PHINet FedTax Database is uniquely amplified and dynamically enriched by Prentice-Hall's own distinguished editorial analyses and interpretive coverage of vital issues—as they develop in Washington and elsewhere, with complete coverage assured by our topflight staff of reporters, analysts, and editors. Included are:

- Developments and trends: Explanatory updates, commentary, and analysis
- Annotations: Abstracts or digests of cases and rulings, as related to specific Code sections, arranged by principle or issue of law
- Daily Expert's Briefings, a PHINet exclusive, described below

Daily updates

PHINet's exclusive FedTax Daily Update keeps you totally current. By typing in a single command after signing on to PHINet, you can call up the most recent IRS rulings, PLRs, and TC Rep and TC Memo decisions, as we add them to the PHINet database every day.

What's more, we've added a Daily Expert's Briefing. Written, in rotation, by one of a select roster of nationally recognized experts, each of these columns is a PHINet-exclusive in-depth analysis on recent tax developments by outstanding practitioners in their respective, specialized fields. PHINet users can "check in" daily to take advantage of these exclusive reports—or consult and search

- Developing an overview (initial or "refresher") of a special tax area

- Charting an efficient direction into an area that may be somewhat unfamiliar
- Monitoring "priority" issues on an on-going basis, or, perhaps, most important,
- Gathering support for a particular position.

While other systems may offer similar official documents, only PHINet is enriched with the timely, exclusive analytical content that makes it a genuinely practical, responsive "working tool."

Total flexibility

Accessing the PHINet FedTax system is as simple, efficient, and flexible as you could imagine. With PHINet, your call is local, your information search is global, and your choice of work locations is practically universal.

Once you've signed on the system, you simply access PHINet through a nationwide electronic information carrier system which can be dialed through a local telephone number in hundreds of metropolitan areas.

Now you can conduct your tax research wherever (as well as whenever) it's most urgent or convenient: in your own office, at a client's office, or even at home.

Topflight training

Whether you contract with PHINet as a corporation or an individual tax practitioner, you're entitled to the quality training that's an essential element of the total PHINet package. Working with a consultant from our regional network of customer training and support facilities, you can conveniently schedule intense training in a relaxed setting—and meet the support staff available to you through PHINet's toll-free "trouble-shooter" number.

Continuing support

The PHINet support staff is a unique cadre of talent—a group of attorneys who know not only the specialized demands of tax research, but all the content and dynamics of the PHINet FedTax Database. These are the specialists who will expertly field your each and every inquiry—ranging from the use of the PHINet system and equipment requirements to electronic research strategies. They will even assist you in formulating effective search queries to find answers to particular tax problems.

Your advantage

Fully supported by Prentice-Hall's solid commitment of continuing service to tax professionals, PHINet FedTax can immediately work to your total advantage—increasing your productivity in an era of increasing competition. To learn more about how you can see this remarkable system in action, at no obligation, please see details on the reverse...and take advantage!

**PHINet™
FedTax**
The tax advantage.

**Only
from
Prentice-Hall Information Network.**

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PHINet FedTax Database Service The affordable tax advantage Free demonstrations

Our PHINet consultants will gladly arrange—at your convenience, and at no obligation—a free demonstration of PHINet at work, a complete review of your user needs, and your review of our competitive pricing structure (including discount schedules). To take advantage of this special opportunity, simply complete and return the reservation card provided or call the PHINet headquarters today. The sooner you evaluate PHINet in action, the sooner you'll want the advantage.

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